VITALABS®, INC.

The Natural Choice

ORGANIC CERTIFICATION

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WHY CERTIFY YOUR ORGANIC PRODUCTS?

Now, more than ever, consumers are asking questions about their supplements and how the included ingredients are produced. Organic certification assures these consumers that organically produced ingredients meet a consistent set of regulated standards developed by the **USDA National Organic Program** (**NOP**), or similar internationally recognized standard.

IT'S THE LAW

In order to label products as "Organic", certification is **required by law in the U.S**. and many other countries.

WE'VE MADE IT EASY!

Vitalabs® has partnered with **Where Food Comes From Organic** (**WFCFO**), a USDA NOP Accredited Certifier, to help guide our clients through the steps of obtaining organic certification for our many products that meet these strict standards.



Vitalabs® offers a simplified and affordable certification process and can submit your organic product label to Where Food Comes From Organic (WFCFO) for certification on your behalf but please be aware that as your manufacturer, the company name "Vitalabs" will be mentioned in certification documents.

NOTE: You may certify your label directly with WFCFO if you do not wish to register under the Vitalabs® umbrella.

*(PLEASE REFER TO **PAGE 4** FOR DETAILS ON DIRECT CERTIFICATION)*



COST DETAILS

WFCFO Organic Certification is $250 per formula submission, with a recurring registration fee of $100 annually per formula.

The above cost can include multiple bottle counts (per stock formula) if all label counts and designs are submitted at the same time.

- *For example:* If you wish to private label our Organic Turmeric formula in 90, 120, and 180 counts then it is best to have all three count labels built prior to submission so you can have all three counts included in the one certification charge.
- Each separate formula will require a separate submission.

NOTE: Once a label is certified and registered – additional changes to the label *FOR ANY REASON* will require re-certification at $250 per formula.

WFCFO Certification and Annual Registration Fees ($250 / $100) are required if you wish to state "Organic" on the principal display panel.

NOTE: If you do not wish to certify your label then you may only, on the information panel (supplement facts panel), identify the certified organic ingredients as "organic".

For the above referenced costs, Vitalabs® will handle the certification documents with WFCFO on your behalf.

- Once we are ready to submit labels for certification, you will be asked by one of our team members to sign and return a document called the Private Label Agreement (PLA). The signed PLA form must accompany the label when submitted to WFCFO.

Vitalabs® Compliance Review

Vitalabs® requires label approval via our QA Department for each organic product label prior to WFCFO certification to ensure FDA compliance.

As mentioned on page 3, Vitalabs® offers an affordable and simplified certification process by submitting your WFCFO certification documents on your behalf. If you wish to handle this process yourself and have your label certified directly through WFCFO without Vitalabs® being mentioned within your documentation, simply follow the steps below…



COST DETAILS

The cost estimate associated with direct certification will be provided to you by WFCFO.

- Please contact WFCFO - **email:** info@wherefoodcomesfrom.com

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Vitalabs® Compliance Review

Vitalabs® requires label approval via our QA Department for each organic product label prior to WFCFO certification to ensure compliance.

WFCFO Organic Certification Assessment

- To obtain certification forms or if you have any further questions, please reach out to the following WFCFO contact:
  - WFCFO - **email:** info@wherefoodcomesfrom.com
- Each formula will require separate submissions. You can only combine multiple counts per formula.

For more information about labeling requirements in the USDA organic regulations, you can visit:

- **https://www.ams.usda.gov/grades-standards/organic-labeling-standards**
- **https://www.ams.usda.gov/sites/default/files/media/OrganicLabelingTrainingModule.pdf**

LABELING ORGANIC PRODUCTS

Organic products have strict production and labeling requirements, we ask that you review this information carefully. Please do not hesitate to contact us with any questions or concerns.

Vitalabs® Compliance Review

Vitalabs® requires label approval via our QA Department for each organic product label prior to WFCFO certification to ensure compliance.

For products sold as organic in the United States, the products must be produced in compliance with the **USDA National Organic Program** (**NOP**) regulations and certified by a NOP authorized (accredited or recognized) certifying agent or produced in compliance with an equivalency agreement.

- **Can a product be labeled "organic" without being certified?**

  The simple answer is no.

  In order to label products as "organic", certification is **required by law in the U.S**. and many other countries. If you wish to mention "organic" on your product label, your final product and label will need to be certified to comply with this legal requirement.

  If not certified:

  Your product label must not make any organic claim on the principal display panel or use the USDA organic seal anywhere on the package. You may only, in the information panel, identify the certified organic ingredients as "organic".

- **What does certification allow?**

  Certification allows you to mention "organic" as well as including the USDA logo on the display panel of the label (outside of the information panel).

  - **Principal Display Panel:** May include USDA organic seal and/or 1 time use organic claim.
  - **Information Panel:** Must identify organic ingredients

  "Organic" can be used to label any product that contains a minimum of 95 percent organic ingredients (excluding salt and water). Up to 5 percent of the ingredients may be nonorganic agricultural products that are not commercially available as organic and/or nonagricultural products that are on the National List.1

  (CANNOT CLAIM 100% ORGANIC)

LABELING ORGANIC PRODUCTS (con't)

USDA Certification Seal Requirements

This seal is not required to be placed on the label but if you choose to do so, the USDA seal must replicate the form and design of the following examples and must be printed legibly and conspicuously:



1. FULL COLOR LOGO



2.WHITE / BLACK LOGO

(1) On a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half circle; or

(2) On a white or transparent background with black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle.

(3) The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field.

Organic Seal Pantone Matching System (PMS) Colors

- Green = PMS 348
- Brown = PMS 175

Location of "USDA" Seal

Certification will allow the use of the USDA seal along with other organic claims and/or seals anywhere within the label.

(CANNOT CLAIM 100% ORGANIC)

For more information about labeling requirements in the USDA organic regulations, you can visit:

- **https://www.ams.usda.gov/grades-standards/organic-labeling-standards**
- **https://www.ams.usda.gov/sites/default/files/media/OrganicLabelingTrainingModule.pdf**

LABELING ORGANIC PRODUCTS (con't)

WFCFO Certification Seal Requirements

This seal is not required to be placed on the label but if you choose to do so, the WFCFO seal must replicate the form and design of the following examples and must be printed legibly and conspicuously:



FULL COLOR LOGO



FULL COLOR LOGO (WHITE BORDER)



WHITE LOGO



BLACK LOGO (WHITE BORDER)

NOTE: The WFCFO seal must be **smaller than** all USDA seals placed within your label.

“Certified Organic By” Statement Requirements - (REQUIRED ON CERTIFIED LABEL)

- Certification requires the use of the following statement directly below handling info:

  “Certified Organic by: Where Food Comes From Organic.”

  This statement must be placed directly below the information identifying the handler or distributor of the product, **WITH NO INTERVENING TEXT AND/OR IMAGES**. *(see example image to the right)*

- “Organic” on the front panel cannot be larger than 50% of the size of the Product Name.

- If selling in the EU, the control body code: **US-ORG-001** must be placed directly below or next to the handler and WFCFO information.

